

# LIFEDesigns presents



## 2015 Sponsorship Levels

### Premier Sponsor

#### \$5,000 (\$6,000 in-kind) Level

- Company recognition, advertisement, logo and link on the Week Of Chocolate and LIFEDesigns websites; primary social media promotion
- Primary recognition at the Art of Chocolate event
- One half page advertisement in the Art of Chocolate event program
- Company name and logo on all Week of Chocolate and Art of Chocolate event related printed materials including local billboards and signage at the Art event
- Company promotion included in all regional press releases and advertising
- Four free tickets to the Art of Chocolate, January 25, 2015)

### Supporter

#### \$2,500 (\$3,000 in-kind) Level

- Company recognition, logo and link on the Week of Chocolate and LIFEDesigns websites; secondary social media promotion
- Recognition at the Art of Chocolate event
- One third page advertisement in the Art of Chocolate event program
- Company name on all Week of Chocolate and Art of Chocolate event related printed materials including signage at the Art event
- Mention in all regional press releases and advertising
- Three free tickets to the Art of Chocolate, January 25, 2015

### Contributor

#### \$1,000 (\$1,250 in-kind) Level

- Company recognition and link on the Week of Chocolate and LIFEDesigns websites; minimal social media promotion
- Recognition at the Art of Chocolate event
- One quarter page advertisement in the Art of Chocolate event program
- Company name on all Week of Chocolate and Art of Chocolate event related printed materials including signage at the Art event
- Two free tickets to the Art of Chocolate, January 25, 2015

### Friend

#### \$500 (\$600 in-kind) Level

- Company recognition on the Week of Chocolate and LIFEDesigns websites
- Recognition at the Art of Chocolate event
- Company listed in Week of Chocolate printed materials and the Art of Chocolate event program
- Two free tickets to the Art of Chocolate, January 25, 2015

Please contact us with questions or concerns by email at [art@lifedesignsinc.org](mailto:art@lifedesignsinc.org) or phone at 812-332-9615. Please go to [www.weekofchocolate.com](http://www.weekofchocolate.com) to learn more about the event and [www.lifedesignsinc.org](http://www.lifedesignsinc.org) to learn more about LIFEDesigns. Sponsorship gifts are not due until January 1, 2015. LIFEDesigns is a 501 (c) (3) nonprofit organization. Please note that you will be entitled to tax deductions as allowed by the extent of the law for your gift of sponsorship.